GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

STARRED QUESTION NO:143
ANSWERED ON:27.02.2003
TELECAST OF WORLD CUP CRICKET MATCHES
MANIKRAO HODLYA GAVIT;PRABHA RAU

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Doordarshan has finalised any agreement with the Global Cricket Corporation totelecast live the ICC World Cup Cricket matches;

(b) if so, the details of the agreement signed;

(c) the amount of money to be earned by the Doordarshan as a result thereof;

(d) whether all matches of the World Cup Cricket are not being telecast live by Doordarshan;

(e) if so, the reasons therefor; and

(f) the steps taken by the Government in this regard?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD)

(a) to (f): A Statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO LOK SABHA STARRED QUESTION NO. 143 FOR ANSWER ON 27/02/2003

(a) & (b): Yes, Sir. Salient features of the agreement are given in the Annexure.

(c): Doordarshan is expected to earn a minimum Rs. 20.43 crores from the telecast of the tournament.

(d), (e) & (f): In all, 16 matches are being telecast `live` on DD-1 and 43 matches on `deferred` basis on DD-2.

ANNEXURE REFERRED TO IN REPLY TO PARTS (a) & (b) OF LOK SABHA STARRED QUESTION NO. 143 FOR ANSWER 27.02.2003

1. A Tripartite agreement was signed on 11th September, 2002 between Global Cricket Corporation Pvt. Ltd., Nimbus Communication Ltd. and Prasar Bharati.

2. GCC is the terrestrial rights holder for ICC Global Cricket Corporation Cricket tournament up to 2007.

3. Nimbus Communication Ltd. has been selected as a revenue management company by GCC with the approval of Prasar Bharati.

4. Prasar Bharati has procured terrestrial free to air television rights from GCC to telecast some selected matches of World Cup Cricket Tournament being held in February − March, 2003.

5. Doordarshan will telecast `live` 16 matches of World Cup on DD − 1 as per break up given below:

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I. Preliminary round    - 8 matches including 6 matches of India
II. Super six round     - 5 matches.
III. Semi Final     - 2 matches.
IV. Final       - 1 match.


 Total       - 16 matches
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6. M/s. Nimbus Communication Ltd. will provide the following Minimum Guarantee amount to Doordarshan.

ICC World Cup Matches 2003

S.No.	Detail of matches	Min. Guarantee per match	No. of Matches telecast	Min. Amount of Revenue in Rs.
I.	Non – India matches	Rs. 1.00 Crore per match	7	7.00 Crore
II.	India matches	Rs. 1.25 Crore per match	6	7.50 Crore
III.	Semi – Finals	Rs. 1.25 Crore per match	2	2.50 Crore
IV.	Semi – Finals involving India	Rs. 1.50 Crore per match		
V.	Finals	Rs. 1.60 Crore per match	1	1.60 Crore
VI.	Finals involving India	Rs. 1.75 Crore per match		
VII.	Deferred telecast on DD – Metro		43	1.40 Crore
VIII.	Highlights	Rs. 1.00 Lakh per match	43	00.43 Crore
	TOTAL			20.43 Crore

7. The above Minimum Guarantees will be the net amount excluding service tax and agency commission for marketing.

8. Pursuant to clause 6 & 7 above, M/s. Nimbus has provided Prasar Bharati with Bank Guarantees of Rupees 20.43 Crores.

9. Bank Guarantees may be encashed if the aggregate Minimum Guarantees applicable for the series are not met.

10. Bank Guarantees will be released only after the recovery of Minimum Guarantee amounts as well as all other dues of Prasar Bharati.

11. All taxes etc. are to be borne by GCC.

12. The production of matches will be the responsibility of the GCC.

13. Nimbus Communication Ltd. will be paid commission not exceeding to 15% of the advertising revenues.

14. 7,200 seconds per match Commercial Time will be allowed by Prasar Bharati.

15. If additional airtime beyond 7,200 seconds are sold Prasar Bharati will receive Rs. 60,000/- (Net) per 10 seconds within the match and Rs. 15,000 (Net) per 10 seconds outside the match.

16. DD − Metro will be telecasting 43 matches including 16 matches telecast live on DD − 1 on Deferred basis between 9:30 A.M. and 4:30 P.M.